

Stanislav Bokov, 28 years

Deputy Head of the Committee for Youth Entrepreneurship of SRO OPORA ROSSII, winner of Business Success Award in the Best Youth Project category in Saratov

In addition:

- electric engineer with five years' experience;
- loving husband and pending father (three months to go);
- he is a sports fan (boxing, martial arts, CrossFit, bodybuilding);
- lover of coffee and meat;
- life mottoes: "there can be no impasses", "love, friendship and faith", "reflecting, doing and winning".

"After graduating, I found a job as an engineer in my own field at a state-owned corporation. I've been noted for being restless and having a permanent drive for career growth. After working for 18 months, I decided I had to move on and urgently needed some growth. At this time, I engaged in plastic molding with my friends – that is how I became an entrepreneur.

First, I did a double-job, but then decided to quit my official job! They did not want to let me go and offered a promotion to the position of head of the HVL service, but I declined.

During the next 18 months, I changed several types of activity: for instance, I started a portal for realtors. After a fruitless quest, I came back to the state corporation, but 5 months later I lost patience and resigned of my own accord. Soon I started up a cleaning company and remained in this business for more than 1.5 years, until I was offered the chance to open a coffee shop.

I agreed, since this was my dream, but it had previously seemed a very difficult endeavour, beyond my abilities. My efforts resulted in my first project: a small coffee shop near the university!

My coffee shop was distinguished mainly by my approach to bean quality and brewing methods. Everything was new to me and it was the coffee-shop steward who later became my partner and brought me to selecting the concept of a 'quality' establishment.

Three months later, I thought about opening a second coffee shop in the city and, at that time, I received an attractive proposal from Moscow: to organise a creative venue! Even though we did not launch the venue at that time, the project gripped me to such an extent that it became a matter of principle for me to realise it. This was how CoFFee-3 came into being.

We decided to sell the existing coffee shop and to open a CoFFee-3 in St. Petersburg, though now, just five months later, we have opened an establishment in Saratov as well.

Our goal is to develop a coffee shop chain all over Russia. We've already packaged our franchise with different investment options from RUB 800,000 to RUB 1.5 m (to go, crew bar, or a coffee shop with street food)."