

Anna Grushina, Moscow Region

Head of the Committee for Youth Entrepreneurship, Regional Division of OPORA ROSSI for the Moscow Region

In addition, she:

- as a child, dreamed of becoming a librarian;
- when in the sixth class, she and her brother filled four potato sacks with medicinal herbs and delivered them to a pharmacy;
- her hobbies include kite surfing and wakeboarding; she is Class B ski instructor and is now mastering snowboarding;
- she is learning Italian;
- she makes furniture from substandard materials;
- she wants to visit historical Japan, Tibet, Kamchatka, Lake Baikal and Altai.
- her key catch phrase: "If an idea occurs to you, it means you already have ample resources for putting it into life; just dispel all doubts and take a step forward".

Anna graduated from Moscow State University of Service in Jurisprudence.

She has been conducting business since the age of 19: she began with video cassette rental. Anna came up with many projects – both successful and utter failures – but, as the saying goes, whatever does not kill us, makes us stronger.

From 2006 to 2011, she was a deputy of the urban settlement Dedenevo, where she lived at the time.

Now Anna owns a chain of children's clinics called "Dobry Doctor" (Kind Doctor). The project was launched in 2011. She started it up with two partners – a physician and a nurse – but the current headcount is nearly 100.

"The idea of establishing children's clinics occurred to me when I saw that children could not get skilled medical help. This is how I discovered an empty niche for 'corner clinics' staffed with professional paediatric healthcare providers.

Medical service for children are specific because children are frightened of doctors. Which of us never feared inoculations, injections or blood tests in our early years?

My key challenge was to create good conditions for treating children, so that they are not stressed when they go to the doctor. I believe we rose to this challenge; that's why children are delighted to visit our clinics. We built a team of professionals who love their vocation and care for their young clients while trying to make them feel comfortable.

We hired professional paediatricians, as our patients can confirm. Just recently, patients came from Spain for treatment at our clinic.

Do you know what inspires us? My first patients, who were tiny infants when we opened, are already in kindergarten. I keep track of their development and lives. It's amazing!

We are now developing a franchising offer for our project to be delivered in other cities of Russia.

Life is an adventure and, as Paulo Coelho put it, 'If you think adventures are dangerous, try the routine – it's deadly.'